


# BETSY ALICE STUBBS

Multimedia Artist & Graphic Designer

## CONTACT

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 betsyalicestubbs.com

 @betsyaliceart

## CREATIVE SKILLS



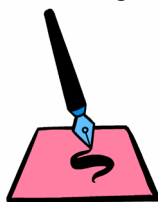
Graphic Design



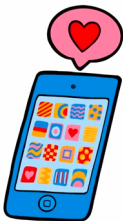
Painting



Wood Working



Illustration



Social Media



Digital Fabrication

## SOFTWARE KNOWLEDGE

## WORK EXPERIENCE

### Social Media Marketing Director for Rail & Anchor: April 2021-Present

At Rail & Anchor, I manage and create content for an Instagram account with 12.3K followers, create graphics and photograph product for the website and manage collaborations with other brands

### Wildside Smoke Shop Sales Associate: June 2020-May 2021

As a sales associate I participated in product sales, store management, banking, and display design

### Pentel Campus Ambassador: September 2020- September 2021

In addition to creating social media content as a Pentel Ambassador, I also coordinated virtual events with collaborating artists and product giveaways for University of Michigan students

### Palmer Commons Art Coordinator and Welcome Desk: July 2019-May 2021

Art Coordinator; managed large donated art collection, guided guests on tours of the work, facilitated exhibitions featuring artists in the community, small graphic design projects for events in the building. Welcome Desk; greeted visitors, answered phones reserved study rooms, delivered mail coordinated with organizations that rented out the conference spaces in the building.

### TreeRunner Adventure Park Course Monitor: May 2018- September 2018

Completed 40 hour safety and training course, performed aerial assists and course maintenance in the park. I also led safety briefings and fitted harnesses.

### Ray's Ice Cream Sales Associate: June 2015- September 2017

I made the best banana split in southeast Michigan.

## EDUCATION

### University of Michigan Stamps School of Art & Design Class of 2021

B.F.A Art & Design, Minors in Sustainability and Gender & Health  
Finished Fall 2020 with a GPA of 3.75 on a 4.0 scale

### Danish Institute for Study Abroad Furniture and Textile Design Studio Spring 2020

### Bloomfield Hills High School Class of 2017

Graduated Summa Cum Laude with a GPA of 3.86 on a 4.0 scale

## ACTIVITIES & INTERESTS

### Sexual Assault Prevention and Awareness Center Volunteer: 2017- 2021

As a SAPAC volunteer, I led workshops with different student groups on campus regarding how we can develop a culture of consent on campus and how we can make the University of Michigan a safe place for survivors. I also planned events like speaker series and create marketing materials for our various projects.

### EcoExplorers Water Filter Team: 2017- 2020

I worked on a research team that focuses on the use and effectiveness of ceramic water filters in developing countries. We did work with water testing, the actual production of filters, material analysis and marketing strategies. During the summer of 2019, I spent a month in Kathmandu Nepal with my team working in a filter factory and figuring out how to best market the filters to the community.

### Illustrator & Cartoonist for the Michigan Daily 2017- 2021

The Michigan Daily is a student-run daily newspaper at the University of Michigan

Procreate Adobe Illustrator Rhino Adobe Indesign

Adobe Photoshop Fusion 360 Adobe Lightroom